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Service Policies

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1. CHATBOT SERVICES POLICY

1.1 Content Updates

1.1.1 Update Process

Submission Requirements:

- Client submits update requests via email to support@eadirectory.com
- Include specific content to be replaced along with replacement content
- Clearly state which document in the knowledge base contains the content to be updated
- EA directory will provide clients with copies of all knowledge base documents for reference

Processing Timeline:

- EA directory will acknowledge receipt by the end of the business day when requested
- Updates will be processed and implemented by the end of the business day on which they were requested
- Client notification upon completion for testing and approval

Content Format:

- All updates will be in simple text format only
- No images, videos, or complex formatting will be processed

1.1.2 Emergency Updates

Critical updates requiring immediate attention:

- Must be clearly marked as "URGENT" in email subject
- Will be assessed for criticality by EA directory
- Target implementation within 1-2 hours during business hours
- No additional fees for emergency updates



1.2 Chatbot Performance

1.2.1 Performance Standards

Metric	Target
Response Time	Quick response in seconds for 95% of queries
Availability	99.5% monthly uptime
Accuracy Rate	> 85% for trained queries

1.2.2 Performance Monitoring

EA directory monitors:

- Uptime and availability
- Response times
- Query volume and patterns

1.2.3 Performance Reports

- All Clients: Weekly automated usage reports
- Custom Reports: Available upon request

1.3 Data and Analytics

1.3.1 Data Collection

Standard analytics include:

- Query volumes and types
- Response patterns
- User engagement metrics

Privacy Note: No personally identifiable information is collected unless explicitly required and approved by the Client.



1.3.2 Data Retention

In compliance with global standards and regulatory requirements:

- **Conversation Logs:** 12 months
- Analytics Data: 24 months
- **Performance Metrics:** 24 months

Extended retention available upon request.

1.4 AI Model Usage

1.4.1 Technology Stack

- **Primary Model:** GPT-4.1 models for all chatbot services
- Uptime Guarantee: Model availability is guaranteed as per provider SLA
- Updates: Regular chatbot improvements implemented automatically

1.4.2 Service Tiers

All service tiers feature custom pricing based on individual client requirements and usage patterns. Contact <u>sales@eadirectory.com</u> for personalized pricing.



2. WORKFLOW AUTOMATION POLICY

2.1 Implementation Process

2.1.1 Standard Implementation Timeline

Week 1: Discovery & Design

- Requirements gathering
- Process documentation
- Solution architecture

Week 2-3: Development

- Workflow configuration
- Integration setup
- Initial testing

Week 4: Deployment

- User acceptance testing
- Training delivery
- Go-live support

2.1.2 Client Prerequisites

Client must provide:

- Access to relevant systems
- Process documentation
- Designated point of contact
- Timely feedback during development

2.2 Change Management

2.2.1 Change Request Process

- 1. Submit request via email to support@eadirectory.com
- 2. Include detailed requirements and business justification



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- 3. EA directory provides estimate within 3 business days
- 4. Upon approval, changes scheduled based on complexity

2.2.2 Change Classifications

Туре	Description	Timeline	Cost
Minor	UI adjustments, simple logic changes	3-5 days	Included
Moderate	New features, integration adjustments	5-10 days	Quoted
Major	Significant workflow redesign	10+ days	Quoted

2.3 Supported Integrations

2.3.1 Standard Integrations [Not Limited to:]

- **Productivity Tools:** Google Workspace, Microsoft 365, Microsoft Teams
- CRM Systems: Salesforce, HubSpot, Pipedrive
- **Project Management:** Jira, Trello, Atlassian Suite
- Communication: Slack, Microsoft Teams, Email, SMS gateways
- **Databases:** MySQL, PostgreSQL, MongoDB
- File Storage: Google Drive, Dropbox, OneDrive, SharePoint
- **Development Tools:** GitHub, GitLab, Bitbucket
- Marketing: Mailchimp, Campaign Monitor, ActiveCampaign

2.3.2 Custom Integrations

- Feasibility assessment required
- Additional development time may apply
- Ongoing maintenance considerations



2.4 Automation Monitoring

2.4.1 Standard Monitoring

- Workflow execution status
- Error tracking and alerts
- Performance metrics
- Resource utilization

2.4.2 Service Level Agreement

- Workflow Uptime: 99.0% monthly availability
- Error Response: Immediate alerts for critical failures
- Performance Reports: Weekly automated reports

2.4.3 Alert Configuration

- Email notifications for failures
- Customizable alert thresholds
- Escalation procedures



3. SUPPORT SERVICES POLICY

3.1 Support Channels

Primary Support: support@eadirectory.com

- Response within 1 business day
- Ticket tracking system
- Knowledge base access

Escalation: escalations@eadirectory.com

- For unresolved issues
- Internal escalation based on severity and impact

3.2 Support Hours

Business Hours: Monday - Friday, 9:00 AM - 5:00 PM EAT

- Excluding Kenyan public holidays
- Extended hours by special arrangement

Automated Support: 24/7 via chatbot on website



3.3 Issue Prioritization

Priority	Response Time	Resolution Target
Critical	2 hours	8 hours
High	4 hours	24 hours
Medium	8 hours	48 hours
Low	24 hours	5 days

*All times during business hours

3.4 Maintenance Windows

Scheduled Maintenance:

- Saturdays 10:00 PM 2:00 AM EAT
- 72 hours advance notice
- Minimal service disruption

Emergency Maintenance:

- As required for security/stability
- Notification as soon as possible



4. DATA SECURITY & PRIVACY POLICY

4.1 Security Measures

4.1.1 Technical Controls

- SSL/TLS encryption for data in transit
- Encrypted storage for sensitive data
- Regular security updates
- Access controls and authentication

4.1.2 Operational Controls

- Limited access on need-to-know basis
- Regular security reviews
- Incident response procedures
- Vendor security assessments

4.2 Data Protection

4.2.1 Compliance

- Kenya Data Protection Act (2019) compliant
- GDPR principles where applicable
- Global regulatory requirements alignment
- Industry best practices

4.2.2 Client Data Handling

- Data remains Client property
- Used only for service delivery
- No third-party sharing without consent
- Secure deletion upon contract termination



4.3 Incident Management

4.3.1 Breach Notification

- Client notified within 48 hours of confirmed breach
- Details of affected data provided
- Remediation steps communicated
- Support for Client communications

4.3.2 Incident Response

- Immediate containment measures
- Root cause analysis
- Preventive measures implementation
- Incident report provided

4.4 Compliance Standards

EA directory maintains compliance with:

- Kenya Data Protection Act (2019)
- GDPR principles where applicable
- Global regulatory requirements alignment
- Industry best practices



5. BILLING & PAYMENT POLICY

5.1 Payment Terms

5.1.1 Standard Terms

- Setup Fees: Due upon contract signing
- Monthly Fees: Due 1st of each month
- **Payment Period:** Net 30 days
- **Currency:** Kenya Shillings (KES)

5.1.2 Payment Methods

Bank Transfer:

- Bank: KCB Bank
- Account Number: 1224680839
- Account Name: UJIAJIRI ENTERPRISES LIMITED

5.2 Late Payment

5.2.1 Service Suspension

- Service suspension after 30 days of non-payment
- Reactivation fee: KES 10,000

5.2.2 Dispute Resolution

- Disputes must be raised within 15 days
- Good faith resolution attempt
- Service continues during dispute investigation

5.3 Refund Policy

- No refund for setup fees
- Proportional refund for unused monthly fees (30-day notice required)*
- Service credits applied to future invoices



*Proportional refund means you receive a refund only for the unused portion of the service period based on the time remaining.



6. TERMINATION POLICY

6.1 Termination Notice

6.1.1 Client Termination

- 30 days written notice required
- Outstanding fees must be paid
- Data export provided upon request

6.1.2 EA directory Termination

- 60 days notice for convenience
- Immediate for material breach
- Support for transition period

6.2 Data Handling Upon Termination

6.2.1 Data Export

- 30-day window for data retrieval
- Standard formats provided (CSV, JSON, PDF, MARKDOWN)
- Assistance with data migration (fees may apply)

6.2.2 Data Deletion

- Client data deleted after 60 days in accordance with regulatory requirements
- Deletion certificate provided upon request
- Backups purged per retention policy

6.3 Post-Termination Support

- Follow standard contract exit procedures
- Documentation provided
- Transition assistance as per contractual obligations



7. ACCEPTABLE USE POLICY

7.1 Prohibited Uses

Clients may not use services for:

- Illegal activities
- Spreading malware or viruses
- Harassment or hate speech
- Intellectual property infringement
- Excessive resource consumption
- Attempting unauthorized access

7.2 Enforcement

- Warning for first violation
- Service suspension for repeated violations
- Immediate termination for severe violations
- No refund for terminated accounts



8. INTELLECTUAL PROPERTY POLICY

8.1 Ownership

8.1.1 Client Property

- All Client data and content
- Client-specific customizations
- Client business processes

8.1.2 EA directory Property

- Platform and core technology
- Standard features and modules
- Documentation and training materials

8.2 License Grants

- Client receives license to use platform
- EA directory receives license to process Client data
- No transfer of ownership rights

8.3 API Rate Limiting

For clients using custom integrations:

- Rate limits established based on service tier
- Fair usage policies apply
- Monitoring and alerting for threshold breaches



9. LIMITATION OF LIABILITY

9.1 Service Limitations

EA directory is not liable for:

- Internet connectivity issues
- Third-party service failures
- Client-side configuration errors
- Force majeure events

9.2 Liability Cap

Total liability limited to:

- Amount paid in preceding 3 months
- Direct damages only
- Excludes consequential damages

9.3 Business Continuity

EA directory maintains:

- Disaster recovery procedures
- Business continuity planning
- Service migration assistance (as per contract terms)



10. POLICY UPDATES

10.1 Notification Process

- 30 days advance notice of material changes
- Email notification to primary contact
- Updated policies posted on website

10.2 Acceptance

- Continued use constitutes acceptance
- Right to terminate if changes unacceptable
- Grandfathering of specific terms possible

Contact Information

General Support: support@eadirectory.com Escalations: escalations@eadirectory.com Billing: billing@eadirectory.com Legal/Compliance: legal@eadirectory.com

Phone: +254-740-342-166 **Business Hours:** Monday-Friday, 9:00 AM - 5:00 PM EAT

Mailing Address:

EA directory. The Andes, State House Road Nairobi, Kenya

These policies are subject to change. Clients will be notified of material changes with 30 days notice.

Last Reviewed: June 2025 Next Review: To Be Determined.

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